





# THE FACILITY

### Who we are

The I-X Center is one of the nation's premier exhibition facilities located in Cleveland, OH and has been an economic engine for trade shows, consumer events, meeting and conventions for more than 30 years. Situated adjacent to Cleveland Hopkins International Airport and surrounded by five major interstates, the I-X Center offers more than 550,000 square feet of exhibit space, flexibility to accommodate both large or small groups and of course, Midwest hospitality.

# The space at a glance

- 515,000 sq. ft. Main Level Exhibit Hall
- 50,000 sq. ft. Concourse Level Exhibit Hall
- 16,000 sq. ft. Grand Ballroom
- 40 acres of Outdoor/Paved Exhibit Space
- 7,200 On Site Parking Spaces
- 26 Meeting Rooms

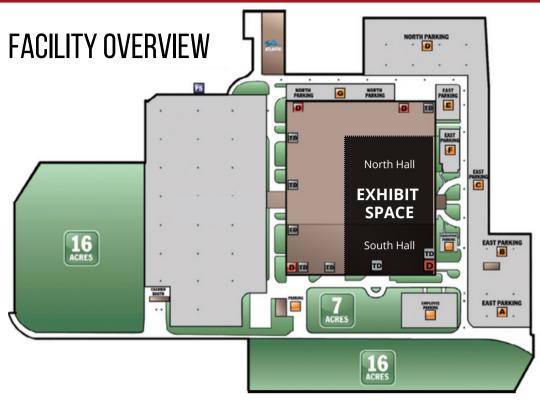




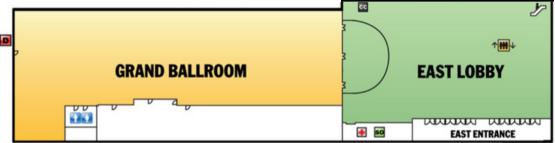




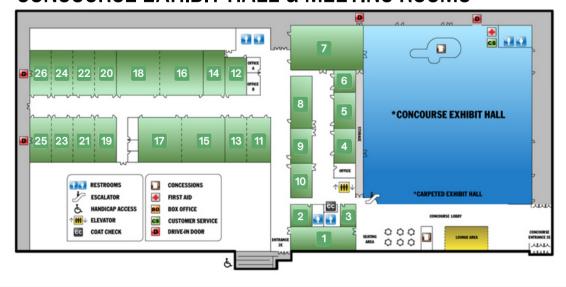
# FLOOR PLANS



## **GRAND BALLROOM & LOBBY**



## CONCOURSE EXHIBIT HALL & MEETING ROOMS



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# **SPECIFICATIONS**

I-X CENTER | EXHIBIT HALLS, LOBBY & PRE-FUNCTION SPECIFICATIONS

	Space	Dimensions	Square Footage	Ceiling Height	10 X 10 Booths	Overhead Doors	Sound System					
	MAIN LEVEL EXHIBIT HALLS											
EXHIBIT HALLS	HALL A	300' X 375'	112,500	55' - 77'	550	4	YES					
	HALL B	220' X 375'	75,000	55' - 77'	365	4	YES					
	HALL C	100' X 325'	32,500	55' - 77'	150	4	YES					
	HALL C (HALF)	100' X 165'	16,500	55' - 77'	85	4	YES					
	HALL D	206' X 400'	82,400	25'	410	6	NO					
	HALL E	215' X 400'	86,000	25'	382	6	NO					
蓋	LOWER LEVEL EXHIBIT HALL											
	HALL F concourse	200' X 200'	40,000	11'	200	2	NO					
	LOBBY & PRE-FUNCTION											
	LOBBY		12,000	45'			YES					
	CONCOURSE LOBBY		10,000	11'			NO					
	MEETING SPACE PRE-FUNCTION		6,800	10'			NO					

### **GROSS SQUARE FEET**

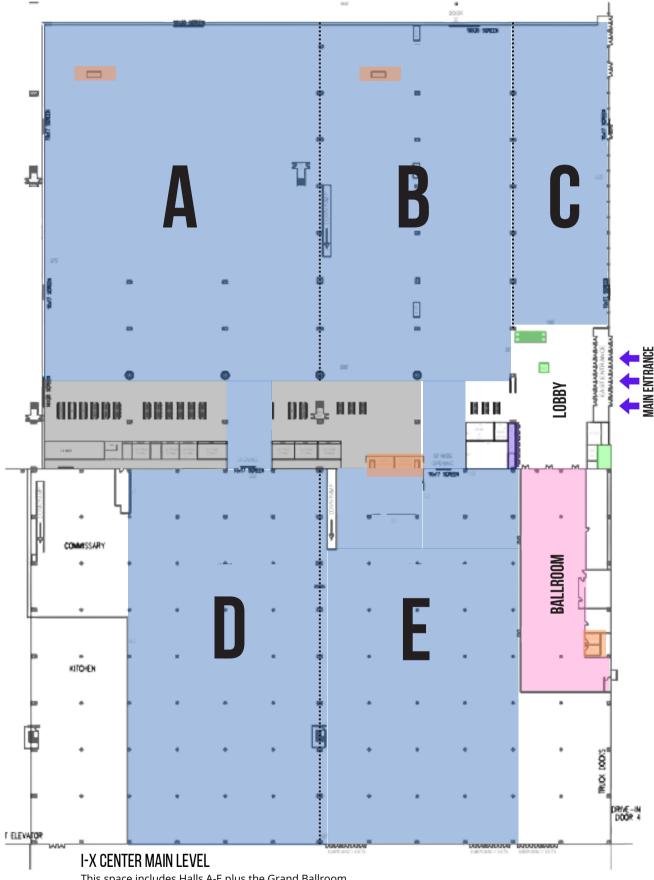
- Gross square feet is defined as total display area space including aisles. Aisle space shall be a minimum of ten (10) feet in width with floor plans approved by the Fire Marshal.
- When OVG Hospitality, the I-X Center's exclusive Food & Beverage provider, is permitted by the event to provide
  an area for food service with the gross exhibit floor area, the space will not be computer as part of the square
  footage occupied by Licensee.

### **RENTAL RATES**

- Lobby space used as an exhibit area shall be charged the minimum daily rate or thirty cents (\$.30) per gross square foot, whichever is greater, per day.
- The I-X Center will provide one complimentary move-in/out day for each show day; maximum of two; each additional day will be 50% of daily rental.
- Licensee will be charged close-off drape if required space is less than the full gross square footage of the requested hall.

### **SERVICES INCLUDED**

- Space in the pre-function area, to be used for registration purposes only, shall be provided to the Licensee at no additional charge based upon availability and assigned by the I-X Center's event team.
- In-house public address system (in hall only) is complimentary with one (1) standard wired microphone available upon request and within the limits.
- House lighting, heat and/or air conditioning are provided during event hours. An adequate level of lighting and comfort will be maintained during move-in/out hours.
- Free WiFi for light use like reading emails and web browsing provided in food concession area on the Main Level (Connectivity speeds up to 256k up/down).



This space includes Halls A-E plus the Grand Ballroom.

**KEY** → Entrances Restrooms Exhibit Halls Elevators, Escalator, Stairs ■ Grand Ballroom ■ Concessions

# **SPECIFICATIONS**

I-X CENTER | BALLROOM & MEETING ROOMS

	Space	Dimensions	Square Footage	Ceiling Height	Theater	Classroom	Banquet	Sound System			
	MAIN LEVEL BALLROOM										
	BALLROOM	237' X 67'	16,000	25'	1,200	550	800	YES			
	NORTH MEETING ROOMS 1 - 10										
	N1	75' X 25'	1,875	10'	180	100	100	NO			
	N2	20' X 23'	460	10'	60	40	40	NO			
	N3	17' X 25'	425	9'	35	23	23	NO			
	N4	24' X 42'	1,008	10'	BOARDROOM - CAPACITY 24			NO			
	N5	24' X 40'	960	10'	100	66	66	NO			
	N6	23' X 25'	575	10'	62	40	40	NO			
	N7	49' X 84'	4,116	10'	433	220	280	YES			
	N8	24' X 59'	1,416	10'	150	90	90	NO			
SMOC	N9	24' X 40'	960	10'	100	66	66	NO			
16 RC	N10	24' X 35'	840	10'	100	65	65	NO			
	SOUTH MEETING ROOMS 11 - 26										
BALLROOM & MEETING ROOMS	\$11	40' X 26'	1,040	9'	100	66	66	YES			
	S12	25' X 50'	1,250	9'	125	83	83	YES			
	\$13	50' X 24'	1,250	9'	125	83	83	YES			
	S14	25' X 50'	1,250	9'	125	83	83	YES			
	S15	49' X 50'	2,450	9'	250	166	166	YES			
	\$16	49' X 50'	2,450	9'	250	166	166	YES			
	S17	49' X 50'	2,450	9'	250	166	166	YES			
	S18	49' X 50'	2,450	9'	250	166	166	YES			
	S19	25' X 50'	1,250	9'	125	83	83	YES			
	S20	25' X 50'	1,250	9'	125	83	83	YES			
	S21	25' X 50'	1,250	9'	125	83	83	YES			
	S22	25' X 50'	1,250	9'	125	83	83	YES			
	S23	25' X 50'	1,250	9'	125	83	83	YES			
	S24	25' X 50'	1,250	9'	125	83	83	YES			
	S25	25' X 50'	1,250	9'	125	83	83	YES			
	S26	25' X 50'	1,250	9'	125	83	83	YES			

### **SERVICES INCLUDED:**

- One-time standard room set of tables and chairs, within the limits and availability of I-X Center's inventory:
  - Room set options: Classroom, theater, banquet or conference/hollow square/u-shape
  - For banquet style, black or white linens will be provided at no additional charge
  - Room changeover fee applies
- House lighting, heat and/or air conditioning are provided during event hours. An adequate level of lighting and comfort will be maintained during move-in/out hours.
- One topped/skirted table and two chairs registration table.
- Free WiFi for light use like reading emails and web browsing provided in all meeting rooms (Connectivity speeds up to 256k up/down).

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# **AMENITIES**

### **Accessibility**

The I-X Center is located directly adjacent to Cleveland Hopkins International Airport - deplane, catch an Uber, and it's just three minutes to the show floor.

If you're traveling by car, all roads lead to the I-X Center. The facility is situated at the intersection of several interstate highways making any drive to the I-X Center an easy one!

### Lodging

There's a selection of more than 30 hotels featuring over 9,000 rooms located with 5-10 minutes of the I-X Center. You'll be pleased to know that all partnering area hotels offer complimentary shuttle service to and from the facility and airport.

### **Parking**

You won't have to worry about parking at your next visit to the I-X Center. Visitors also have the convenience of ample, well lit, on-site, gated parking spaces. Daily parking rates are \$10. We allow drop offs as well and Uber, Lyft and taxi services.

### Food & Beverage

Concessions to catering, intimate to grand, fine dining to food trucks, the I-X Center has it all. All food activities, indoor and outdoor, at the I-X Center will operate under SPECTRA Food Services and Hospitality. A food and beverage minimum may be required at I-X Center's discretion.

### **Production**

The I-X Center's Exclusive Services are as follows; building and event security, medical personnel, cleaning services, telecommunications, drive-in privileges, porter service, coat check, food & beverage, parking, trash hauls, utilities (air, water, drain, electrical) and automated teller machines (ATM).

### Marketing

We understand the importance of driving attendance for your vendors, sponsors and bottom line. Our marketing team is here to help you maximize exposure of your event through our in-house marketing assets, social media and public relations efforts. Let us help you find creative ways to redefine the customer experience.

# **VENDORS**

### **EXCLUSIVE**

## Catering & Concessions

OVG Hospitality One I-X Center Drive Cleveland, OH 44135 (216) 265-2526

## Electrical

Edlen Electric 1 St. Clair Avenue NE Cleveland, OH 44114 (216) 928-1540

# Technology Services

SmartCity Networks 5795 W. Badura Ave., Suite 110, Las Vegas, NV 89118 (888) 446-6911

### **PREFERRED**

## General Service Contractors

Fern Expositions & Event Services 1593 E. 30th Street Cleveland, Ohio 44114 (216) 771–0940

### aN Production Services

Colortone Staging & Rentals 5401 Naiman Parkway Cleveland, OH 44139 (440) 914-9500

## Rigging

Colortone Staging & Rentals 5401 Naiman Parkway Cleveland, OH 44139 (440) 914-9500

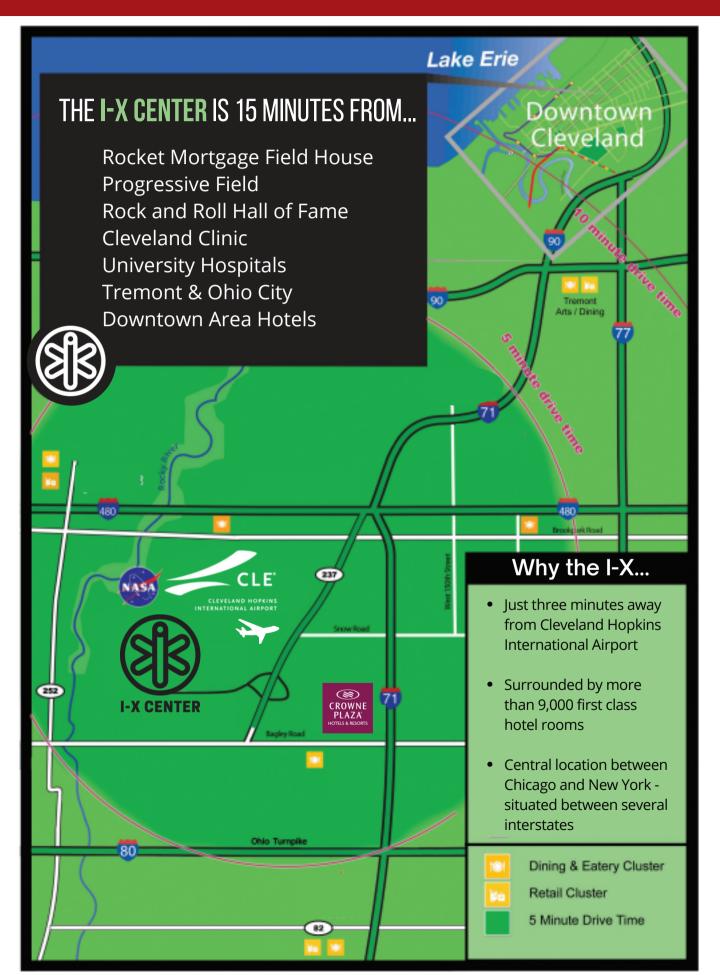
## Lodging

Crowne Plaza Cleveland Airport 230 Engle Rd Middleburg Heights, OH 44130 (440) 243-4040

# Advertising/Marketing

Avalanche Advertising 7437 Detroit Road Cleveland, OH 44102 (216) 816-2260

# **LOCAL AREA**



# KEY CONTACTS

### **General Manager**

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#### **Director of Finance**

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### **Director of Sales and Marketing**

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#### **Director of Events**

Rob Attewell rob.attewell@oakviewgroup.com 216-265-2590

### **General Manager Food Service & Hospitality**

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### **Director of Corporate Partnership**

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### **Facility Address**

One I-X Center Drive Cleveland, OH 44135

### **Main Office Number**

216-676-6000

#### Website

IXCenter.com



The International Exposition (I-X) Center is managed by OVG360 and is one of the nation's premier exhibition facilities located in Cleveland Ohio with more than 500,000 square feet of contiguous exhibit space, 26 flexible breakout rooms, a 16,000 square foot grand ballroom, docks with drive-in capabilities, state-of-the-art technology and 40 acres of outdoor space. Conveniently located adjacent to Cleveland Hopkins International Airport, the I-X Center is just 15 minutes southwest of downtown Cleveland, with nearby hotels and secure on-site parking for more than 7,000 vehicles. The I-X Center has hosted more than 1,500 events attracting 50 million visitors during the past 30 years. For more information, visit ixcenter.com. Follow the I-X Center on Facebook, Instagram, Twitter and YouTube at @IXCenterCLE.

## about OVG360

OVG360, a division of Oak View Group, is a full-service venue management company that is making a positive disruption in the live entertainment and hospitality industry. OVG360 helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities.

With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe.