



# GENERAL INFORMATION

Welcome to the I-X Center  
in Cleveland, OH

Managed by  
**OVG360**

 **I-X CENTER**  
[www.ixcenter.com](http://www.ixcenter.com)



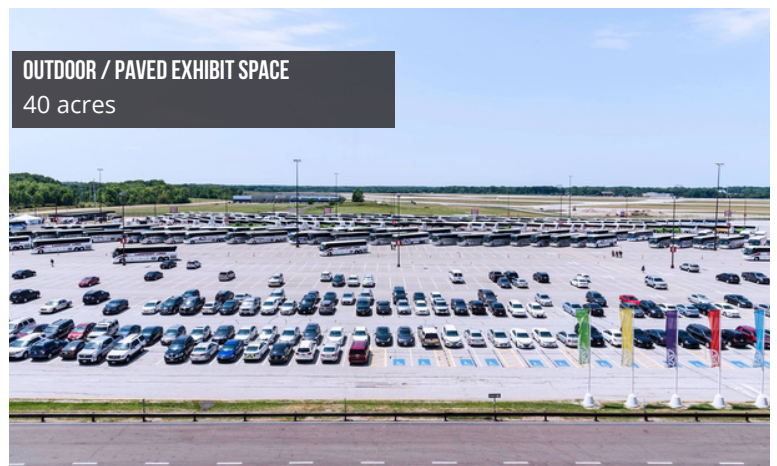
# THE FACILITY

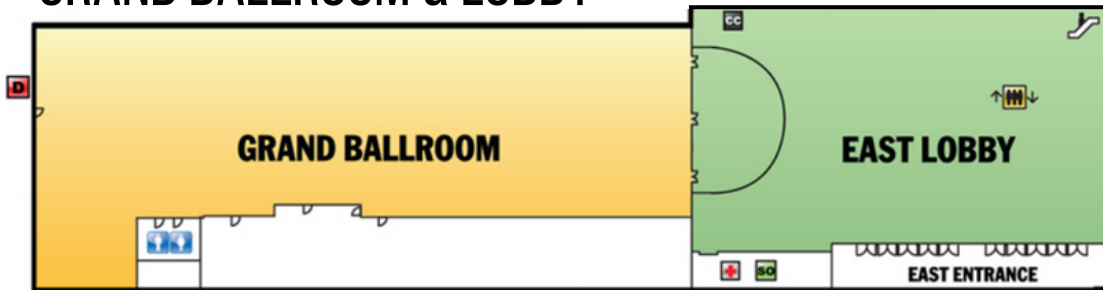
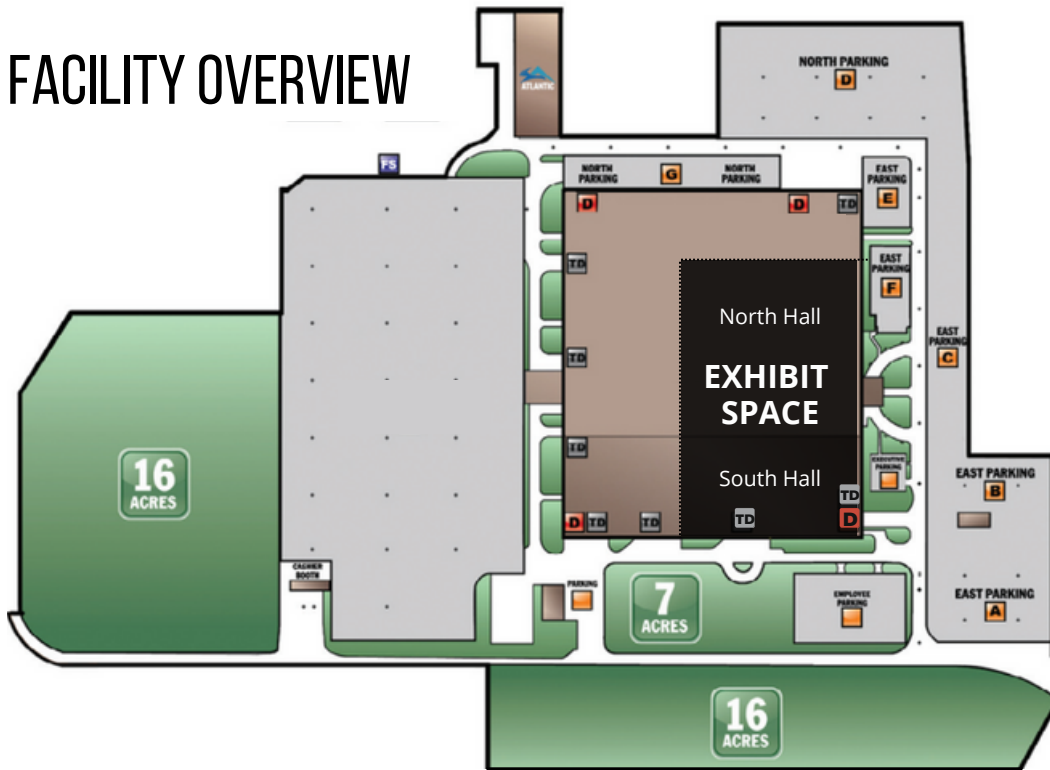
## Who we are

The I-X Center is one of the nation's premier exhibition facilities located in Cleveland, OH and has been an economic engine for trade shows, consumer events, meeting and conventions for more than 30 years. Situated adjacent to Cleveland Hopkins International Airport and surrounded by five major interstates, the I-X Center offers more than 550,000 square feet of exhibit space, flexibility to accommodate both large or small groups and of course, Midwest hospitality.

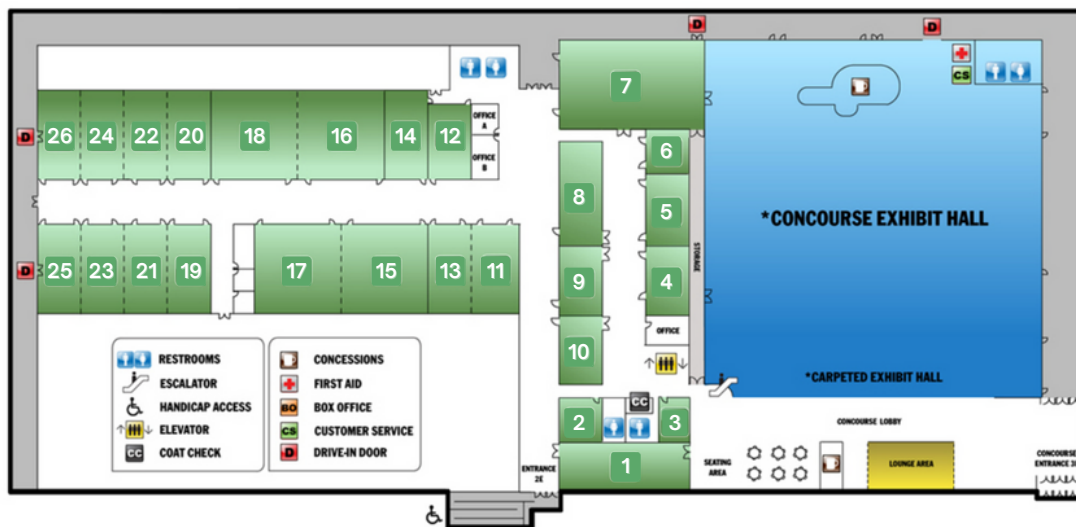
### *The space at a glance*

- 515,000 sq. ft. Main Level Exhibit Hall
- 50,000 sq. ft. Concourse Level Exhibit Hall
- 16,000 sq. ft. Grand Ballroom
- 40 acres of Outdoor/Paved Exhibit Space
- 7,200 On Site Parking Spaces
- 26 Meeting Rooms





The map shows the layout of the 2010 Winter Olympic Village. The main area is divided into two large halls: the **\*CONCOURSE EXHIBIT HALL** (blue) and the **\*CARPETED EXHIBIT HALL** (green). The Concourse Exhibit Hall contains rooms 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, and 26. The Carpeted Exhibit Hall contains rooms 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, and 26. The map also shows various service areas: **RESTROOMS** (blue icon), **ESCALATOR** (stairs icon), **HANDICAP ACCESS** (wheelchair icon), **ELEVATOR** (elevator icon), **COAT CHECK** (CC icon), **CONCESSIONS** (red icon), **FIRST AID** (red cross icon), **BOX OFFICE** (BO icon), **CUSTOMER SERVICE** (CS icon), **DRIVE-IN DOOR** (D icon), **SEATING AREA** (chairs icon), **LOUNGE AREA** (yellow box), and **ENTRANCE 2X** (stairs icon). The map also shows the **CONCOURSE LOBBY** and **CONCOURSE ENTRANCE 2X**.



# SPECIFICATIONS

## I-X CENTER | EXHIBIT HALLS, LOBBY & PRE-FUNCTION SPECIFICATIONS

EXHIBIT HALLS	Space	Dimensions	Square Footage	Ceiling Height	10 X 10 Booths	Overhead Doors	Sound System
	MAIN LEVEL EXHIBIT HALLS						
	HALL A	300' X 375'	112,500	55' - 77'	550	4	YES
	HALL B	220' X 375'	75,000	55' - 77'	365	4	YES
	HALL C	100' X 325'	32,500	55' - 77'	150	4	YES
	HALL C (HALF)	100' X 165'	16,500	55' - 77'	85	4	YES
	HALL D	206' X 400'	82,400	25'	410	66	NO
	HALL E	215' X 400'	86,000	25'	382	66	NO
	LOWER LEVEL EXHIBIT HALL						
	HALL F CONCOURSE	200' X 200'	40,000	11'	200	2	NO
	LOBBY & PRE-FUNCTION						
	LOBBY		12,000	45'			YES
	CONCOURSE LOBBY		10,000	11'			NO
	MEETING SPACE PRE-FUNCTION		6,800	10'			NO

## GROSS SQUARE FEET

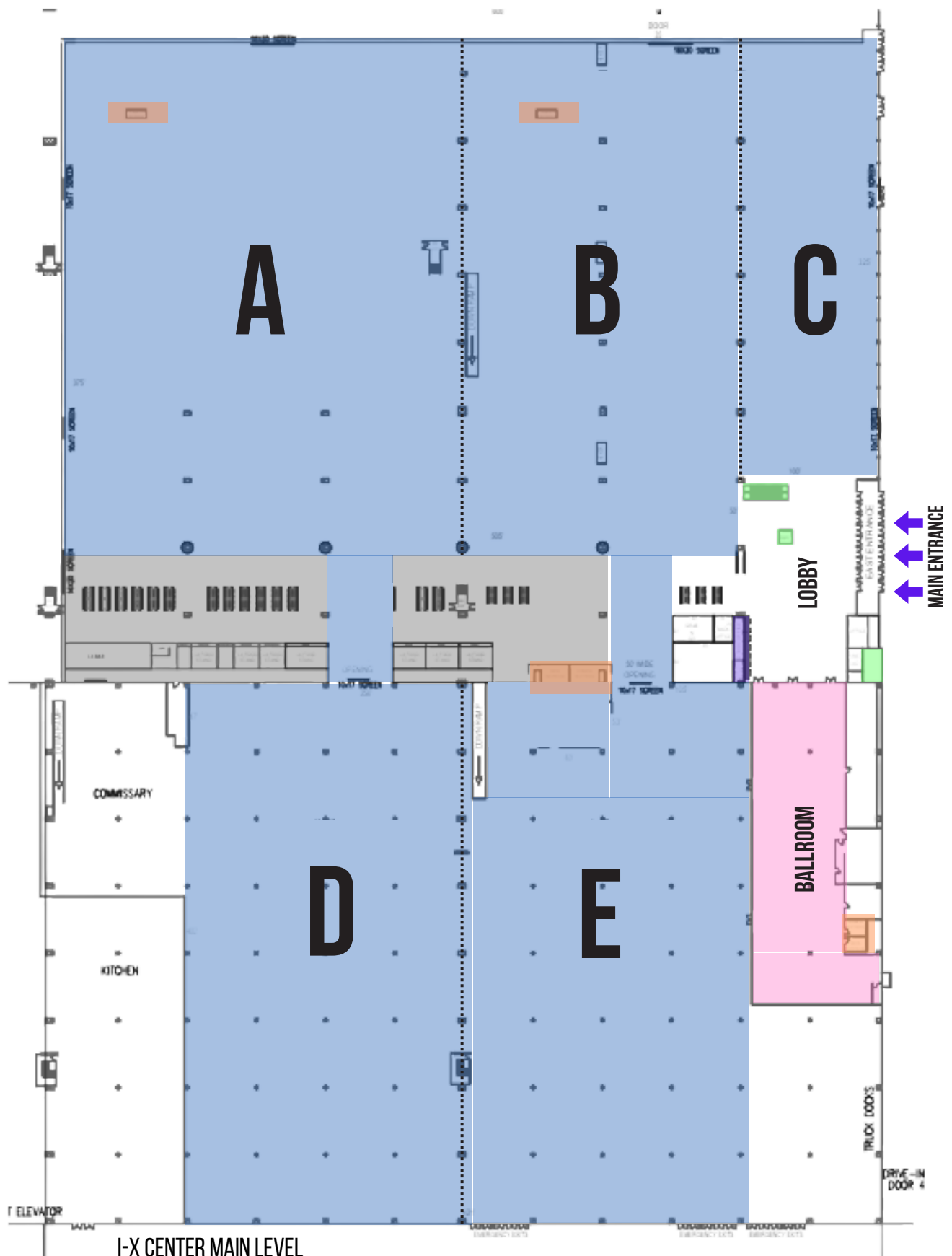
- Gross square feet is defined as total display area space including aisles. Aisle space shall be a minimum of ten (10) feet in width with floor plans approved by the Fire Marshal.
- When OVG Hospitality, the I-X Center's exclusive Food & Beverage provider, is permitted by the event to provide an area for food service with the gross exhibit floor area, the space will not be computer as part of the square footage occupied by Licensee.

## RENTAL RATES

- Lobby space used as an exhibit area shall be charged the minimum daily rate or thirty cents (\$.30) per gross square foot, whichever is greater, per day.
- The I-X Center will provide one complimentary move-in/out day for each show day; maximum of two; each additional day will be 50% of daily rental.
- Licensee will be charged close-off drape if required space is less than the full gross square footage of the requested hall.

## SERVICES INCLUDED

- Space in the pre-function area, to be used for registration purposes only, shall be provided to the Licensee at no additional charge based upon availability and assigned by the I-X Center's event team.
- In-house public address system (in hall only) is complimentary with one (1) standard wired microphone available upon request and within the limits.
- House lighting, heat and/or air conditioning are provided during event hours. An adequate level of lighting and comfort will be maintained during move-in/out hours.
- Free WiFi for light use like reading emails and web browsing provided in food concession area on the Main Level (Connectivity speeds up to 256k up/down).



# SPECIFICATIONS

I-X CENTER | BALLROOM & MEETING ROOMS

BALLROOM & MEETING ROOMS	Space	Dimensions	Square Footage	Ceiling Height	Theater	Classroom	Banquet	Sound System
	MAIN LEVEL BALLROOM							
	BALLROOM	237' X 67'	16,000	25'	1,200	550	800	YES
	NORTH MEETING ROOMS 1 - 10							
	N1	75' X 25'	1,875	10'	180	100	100	NO
	N2	20' X 23'	460	10'	60	40	40	NO
	N3	17' X 25'	425	9'	35	23	23	NO
	N4	24' X 42'	1,008	10'	BOARDROOM - CAPACITY 24			NO
	N5	24' X 40'	960	10'	100	66	66	NO
	N6	23' X 25'	575	10'	62	40	40	NO
	N7	49' X 84'	4,116	10'	433	220	280	YES
	N8	24' X 59'	1,416	10'	150	90	90	NO
	N9	24' X 40'	960	10'	100	66	66	NO
	N10	24' X 35'	840	10'	100	65	65	NO
	SOUTH MEETING ROOMS 11 - 26							
	S11	40' X 26'	1,040	9'	100	66	66	YES
	S12	25' X 50'	1,250	9'	125	83	83	YES
	S13	50' X 24'	1,250	9'	125	83	83	YES
	S14	25' X 50'	1,250	9'	125	83	83	YES
	S15	49' X 50'	2,450	9'	250	166	166	YES
	S16	49' X 50'	2,450	9'	250	166	166	YES
	S17	49' X 50'	2,450	9'	250	166	166	YES
	S18	49' X 50'	2,450	9'	250	166	166	YES
	S19	25' X 50'	1,250	9'	125	83	83	YES
	S20	25' X 50'	1,250	9'	125	83	83	YES
	S21	25' X 50'	1,250	9'	125	83	83	YES
	S22	25' X 50'	1,250	9'	125	83	83	YES
	S23	25' X 50'	1,250	9'	125	83	83	YES
	S24	25' X 50'	1,250	9'	125	83	83	YES
	S25	25' X 50'	1,250	9'	125	83	83	YES
	S26	25' X 50'	1,250	9'	125	83	83	YES

## SERVICES INCLUDED:

- One-time standard room set of tables and chairs, within the limits and availability of I-X Center's inventory:
  - Room set options: Classroom, theater, banquet or conference/hollow square/u-shape
  - For banquet style, black or white linens will be provided at no additional charge
  - Room changeover fee applies
- House lighting, heat and/or air conditioning are provided during event hours. An adequate level of lighting and comfort will be maintained during move-in/out hours.
- One topped/skirted table and two chairs registration table.
- Free WiFi for light use like reading emails and web browsing provided in all meeting rooms (Connectivity speeds up to 256k up/down).





# AMENITIES

## Accessibility

The I-X Center is located directly adjacent to Cleveland Hopkins International Airport - deplane, catch an Uber, and it's just three minutes to the show floor.

If you're traveling by car, all roads lead to the I-X Center. The facility is situated at the intersection of several interstate highways making any drive to the I-X Center an easy one!

## Lodging

There's a selection of more than 30 hotels featuring over 9,000 rooms located with 5-10 minutes of the I-X Center. You'll be pleased to know that all partnering area hotels offer complimentary shuttle service to and from the facility and airport.

## Parking

You won't have to worry about parking at your next visit to the I-X Center. Visitors also have the convenience of ample, well lit, on-site, gated parking spaces. Daily parking rates are \$10. We allow drop offs as well and Uber, Lyft and taxi services.

## Food & Beverage

Concessions to catering, intimate to grand, fine dining to food trucks, the I-X Center has it all. All food activities, indoor and outdoor, at the I-X Center will operate under SPECTRA Food Services and Hospitality. A food and beverage minimum may be required at I-X Center's discretion.

## Production

The I-X Center's Exclusive Services are as follows; building and event security, medical personnel, cleaning services, telecommunications, drive-in privileges, porter service, coat check, food & beverage, parking, trash hauls, utilities (air, water, drain, electrical) and automated teller machines (ATM).

## Marketing

We understand the importance of driving attendance for your vendors, sponsors and bottom line. Our marketing team is here to help you maximize exposure of your event through our in-house marketing assets, social media and public relations efforts. Let us help you find creative ways to redefine the customer experience.



# VENDORS

## EXCLUSIVE

### *Catering & Concessions*

OVG Hospitality  
One I-X Center Drive  
Cleveland, OH 44135  
(216) 265-2526

### *Electrical*

Edlen Electric  
1 St. Clair Avenue NE  
Cleveland, OH 44114  
(216) 928-1540

### *Technology Services*

SmartCity Networks  
5795 W. Badura Ave., Suite 110,  
Las Vegas, NV 89118  
(888) 446-6911

## PREFERRED

### *General Service Contractors*

Fern Expositions & Event Services  
1593 E. 30th Street  
Cleveland, Ohio 44114  
(216) 771-0940

### *A/V Production Services*

Colortone Staging & Rentals  
5401 Naiman Parkway  
Cleveland, OH 44139  
(440) 914-9500

### *Rigging*

Colortone Staging & Rentals  
5401 Naiman Parkway  
Cleveland, OH 44139  
(440) 914-9500

### *Lodging*

Crowne Plaza Cleveland Airport  
230 Engle Rd  
Middleburg Heights, OH 44130  
(440) 243-4040

### *Advertising/Marketing*

Avalanche Advertising  
7437 Detroit Road  
Cleveland, OH 44102  
(216) 816-2260

# LOCAL AREA

## THE I-X CENTER IS 15 MINUTES FROM...

Rocket Mortgage Field House  
Progressive Field  
Rock and Roll Hall of Fame  
Cleveland Clinic  
University Hospitals  
Tremont & Ohio City  
Downtown Area Hotels



Lake Erie

Downtown  
Cleveland

Tremont  
Arts / Dining

5 minute drive time

10 minute drive time



I-X CENTER



CLE  
CLEVELAND HOPKINS  
INTERNATIONAL AIRPORT



CROWNE  
PLAZA  
HOTELS & RESORTS

## Why the I-X...

- Just three minutes away from Cleveland Hopkins International Airport
- Surrounded by more than 9,000 first class hotel rooms
- Central location between Chicago and New York - situated between several interstates



Dining & Eatery Cluster



Retail Cluster



5 Minute Drive Time

# KEY CONTACTS

**General Manager**

Lisa Vo  
lisa.vo@oakviewgroup.com  
216-265-2630

**Director of Finance**

Gemma Choe  
gemma.choe@oakviewgroup.com  
216-265-7110

**Director of Sales and Marketing**

Claire Anter  
claire.anter@oakviewgroup.com  
216-265-2640

**Director of Events**

Rob Attewell  
rob.attewell@oakviewgroup.com  
216-265-2590

**General Manager Food Service & Hospitality**

Al Beltranena  
al.beltranena@oakviewgroup.com  
216-265-2526

**Director of Corporate Partnership**

Mike Sedlak  
mike.sedlak@oakviewgroup.com  
216-265-2601

**Facility Address**

One I-X Center Drive  
Cleveland, OH 44135

**Main Office Number**

216-676-6000

**Website**

IXCenter.com

## About I-X CENTER

The International Exposition (I-X) Center is managed by OVG360 and is one of the nation's premier exhibition facilities located in Cleveland Ohio with more than 500,000 square feet of contiguous exhibit space, 26 flexible breakout rooms, a 16,000 square foot grand ballroom, docks with drive-in capabilities, state-of-the-art technology and 40 acres of outdoor space. Conveniently located adjacent to Cleveland Hopkins International Airport, the I-X Center is just 15 minutes southwest of downtown Cleveland, with nearby hotels and secure on-site parking for more than 7,000 vehicles. The I-X Center has hosted more than 1,500 events attracting 50 million visitors during the past 30 years. For more information, visit [ixcenter.com](http://ixcenter.com). Follow the I-X Center on Facebook, Instagram, Twitter and YouTube at @IXCenterCLE.

## About

OVG360, a division of Oak View Group, is a full-service venue management company that is making a positive disruption in the live entertainment and hospitality industry. OVG360 helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities.

With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe.

*"From a functional, safety and services standpoint, this building is as good as it gets."*

— TOM BAUGH, CHIEF EXECUTIVE OFFICER, MARKETPLACE EVENTS